

Wutherich & Company Investment Counsel Inc. Tel: (514) 487-3782 Email: wil@wutherich.ca

Wutherich & Co. September 2021 Newsletter

Wil Wutherich, President, B.Sc., MBA: Over twenty-nine years as an equity analyst and portfolio manager with Standard Life, Van Berkom & Associates and Wutherich & Co.

Monthly Message

The Wutherich & Co. Composite was down 1.1% in September. This compares with the S&P/TSX being down 2.2%.

September lived up to its reputation as the worst month for performance in the stock market. There is no lack of things to worry about and investors sold stocks and put their money...where exactly? Well run companies that offer desirable products and services should be around for years, or decades. If you buy them at a reasonable valuation and monitor this over time, you can own them till kingdom come. There is no doubt that geopolitics, macroeconomics and pandemics can knock them about but the best companies will survive and sometimes even thrive in these environments.

Research into new companies to add to the portfolio continues. We have come across many excellent ideas in recent weeks but have found that many of them come at very fancy prices. Maybe it's Covid, maybe it's the lounger pants that I wear just below the camera frame during Zoom calls, but I don't feel fancy and I am unlikely to pay these prices. So, we will continue to dig and hope to come up with one or two new names for the portfolio. In the meantime, the companies that we do hold are doing just fine and should be able to continue to drive good long-term returns.

The following table illustrates the performance of the Wutherich & Co. Composite to the present:

| (Unaudited, since Sep.30/01)* | | | | | | | | |
|-------------------------------|--------------|------------|------------|------------|-------------|-------------|------------------|--|
| | <u>MONTH</u> | <u>1YR</u> | <u>3YR</u> | <u>5YR</u> | <u>10YR</u> | <u>15YR</u> | INCEPTION | |
| WUTHERICH & CO. | -1.1% | 68.2% | 17.9% | 14.9% | 11.4% | 9.8% | 12.7% | |
| <u>S&P/TSX</u> | -2.2% | 28.0% | 11.1% | 9.6% | 8.8% | 6.7% | 8.4% | |

Please note that the Wutherich & Co. Composite is reported **AFTER FEES**.

Wutherich & Co. Factsheet

Company Objective

Our goal is to seek prosperity for our clients through participation in stable, growing companies in North America, led by strong management teams that we consider our partners for the next five or more years.

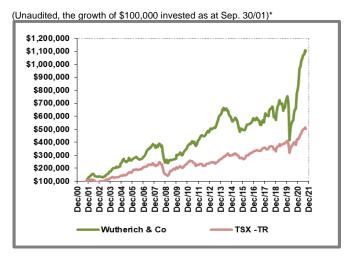
Investment Philosophy

Our style can be described as concentrated, disciplined, long-term growth stock investing. The focus is on established companies that generally have a demonstrated track record in revenue, cash flow or earnings per share growth, with strong managements and solid balance sheets. The current emphasis in the portfolio is on the equity of small to medium capitalization companies, defined roughly as \$50 million to \$5 billion in market capitalization. The portfolio may include large capitalization companies if the right elements are there. Stocks are bought with a keen eye to valuation, so you're not likely to find many high multiple stocks here. The portfolio will likely maintain a significant percentage in foreign securities, providing exposure to investment returns outside of Canada.

Portfolio Composition

Performance

| CANADIAN STOCKS | 75.50% |
|--|------------------------|
| • ENERGY | 8.86% |
| FINANCIALS INFORMATION TECHNOLOGY COMMUNICATIONS | 19.94% 12.42% 0% |
| • CONSUMER | 5.96% |
| • HEALTHCARE | 7.76% |
| INDUSTRIALS MATERIALS TELECOM | 12.23% 0% 0% |
| • UTILITIES | 0% |
| • OTHER | 8.33% |
| U.S. STOCKS | 18.26% |
| • CONSUMER DISCRETIONARY | 18.26% |
| CASH AND OTHER | 6.24% |



Your account with us

Wutherich & Company is an independent investment counsellor. We do not hold assets for our clients, but simply exercise trades over your account as per an agreed upon investment policy statement and portfolio management agreement. Your account is held at *National Bank Independent Network* in your name. Withdrawals from that account can only be sent to you at your designated bank account and/or address of record. Wutherich & Co. may also do withdrawals from your account to satisfy any fees that may apply to your account. All accounts are cash accounts. Unlike hedge funds, we do not use leverage or derivatives to manage your money. Also, we are not a fund company – if you are a private investor with us, your account will mirror the Model Portfolio but your investments are not pooled.

Other Facts

- Annual fees are 1.5% of assets on a quarterly basis in arrears, plus applicable taxes
- Any commissions, custodial or brokerage fees are in addition to the annual fees
- Clients qualifying for an institutional account would be charged 1.5% for the first \$1 million, 1.0% from over \$1 to 10 million and 0.5% for the next \$40 million
- Fees on any accounts over \$50 million would be subject to negotiation
- Minimum account size is \$250,000
- Investments are 100% RSP eligible

*The Wutherich & Co. performance shown here (using the Time Weighted Rate of Return method) is of a composite which combines the performance of all of the accounts managed by Wutherich & Co. that have been invested according to the Wutherich & Co. Portfolio throughout their history. These accounts vary greatly in the size of assets that they contain and whether or not fees have been deducted directly from the accounts during their history. TSX = S&P/TSX Total Return Index. Due to its large capitalization nature and substantially different sector weightings, this index may not be considered comparable to the Wutherich & Co. Portfolio.